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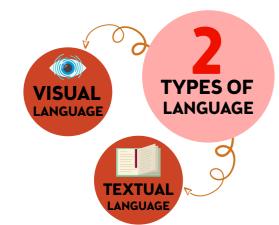
RESEARCH

The project under discussion was generated with the intention of providing support from the Social Communication to the Research Laboratory for the Development of Software Engineering.





CALI - COLOMBIA



TOOLS

A comparative analysis between visual

languages and textual languages, in this

specific case the PiCO text calculation and

the GraPiCO visual calculation were used.

OBJECTIVE

Establish in a basic way what perception a user has regarding these two types of languages and try to find under what circumstances it will be considered when one type of language behaves better with respect to the other.





COLLABORATION EXPERIENCE

RESULTS

Communication and systems engineering were geared, the first contributed to the research process of the second, contributing not simply as a technical tool but also in the elaboration of the discourse.









A PICTURE IS WORTH A THOUSAND WORDS

